**Purpose of the Award**

To give young people the skills they need to succeed in business, and to support the development of business ideas with a social dimension.

**Application criteria**

* Fund will be open to young people aged 16- 25 years
* Young people must live, work or go to school/college in Hackney or have a strong connection to Hackney
* Must be able to work in the UK.

**Process**

Application form

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| SECTION ONE: THE BASICS |

Please give us the name of the person who is leading on the project.

Name of project leader:

Address:

Town/city: Postcode:

Contact number:

Email:

Is there anyone else involved in this project? Please supply their name and their role.

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| SECTION TWO: THE BUSINESS |

Name of enterprise or project:

Please give us basic details of your business idea…

Are you selling something? If yes, what are you selling?

Are you providing a service? If yes, what service are you providing?

Why do you want to run your own business?

Where do you see this project in two years’ time?

When do you plan to start your project?

What are the strengths of the business?

What are the weaknesses?

What are the opportunities?

What are the threats?

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| SECTION THREE: PROMOTION |

How do you plan to market your idea?

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| SECTION FOUR: VALUES |

Will your business benefit people in Hackney, or the wider community? If so, how?

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| SECTION SIX: PITCH IT |

In 50 words tell us why your business deserves our support?

Once you’ve completed this form, please email it to [peter.algacs@hackney.gov.uk](mailto:peter.algacs@hackney.gov.uk)